



Positioning Hydrogen

GLOBAL HYDROGEN ENERGY MEET- 2022

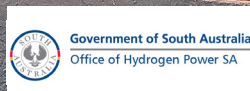
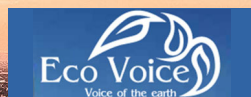


November 21-23, 2022 | Melbourne, Australia



Melbourne Convention and Exhibition Centre (MCEC)
1 Convention Centre Pl, South Wharf VIC 3006
Melbourne, Australia

Supported By



<https://hydrogenconferenceaustralia.com/>

POSITIONING HYDROGEN 2022

GLOBAL HYDROGEN ENERGY MEET

The conference committee and organisers are proud to present the Positioning Hydrogen 2022 Conference—A Global Hydrogen Energy Meet. We appreciate your support for this conference and look forward to developing mutually beneficial partnerships.

Positioning Hydrogen 2022 is a three-day conference that brings together an international and passionate group of researchers, engineers, professors, policymakers, entrepreneurs, and thought leaders to explore the potential of hydrogen and move the industry forward.

The conference will take place on November 21 at the Melbourne Convention and Exhibition Centre (MCEC). We are looking forwards to your participation and sharing your expertise. Through this conference, we look forward to showcasing the talent and potential of the Australian hydrogen industry, diving deeper into industry challenges and sharing global expertise to help unlock opportunities for industry development.

We hope this conference embeds new learning, inspires action and facilitates better collaboration to move the industry forwards.

Raghav Gupta

Director

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Prism Scientific Services Pty Ltd

401/8 Luton Lane Hawthorn, Victoria 3122, Australia

www.scientificprism.com

Conference Website:

<https://hydrogenconferenceaustralia.com>



Advisory board Members



Paul Hodgson

Interim CEO, Scaling Green Hydrogen Cooperative Research Centre, Australia.



Diane Hinson

Hydrogen Transformation Partner Advisian, Australia.



Alicia Eastman

Co-Founder & President Inter Continental Energy (ICE), UK.



Craig Ehrke

CEO Skai Energies Pty Ltd, Australia.



Lorie Jones

Member Board Of Directors and Steering Committee Member Board Of Directors and Steering Committee, HSA, Australia

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Senior decision-makers at the leading companies will come together in Melbourne at Positioning Hydrogen Energy 2022, actively seeking to collaborate with organisations that can help them accelerate their hydrogen energy development. The event will have many opportunities that will encourage structured and unstructured networking and interaction among delegates, sponsors, and speakers. Raise your corporate profile and engage with decision makers seeking innovative strategies. Take advantage of the networking opportunities on offer to build vital relationships for the future, showcase your solutions, and generate new business leads and source opportunities for partnerships.

Act now to stay ahead of the curve and seize the wealth of opportunity on offer.

Showcase Booth

Industry prospectors are looking for breakthrough technologies that are ready for licensing, corporate partnering, or investment opportunities. Showcase your innovative solutions and prototypes through demonstration and display with our Showcase Booths.

Marketing and Promotional Opportunities

Positioning Hydrogen 2022 offers various marketing and promotional opportunities for corporate companies. An effective way to raise your company's visibility, effectively get your message and brand out to a targeted audience, generate more sales opportunities, and increase the event's ROI. History has shown that companies that utilise MPOs generate more booth traffic, more sales leads, and an overall higher level of satisfaction than companies that do not take advantage of these opportunities.

We are offering MPOs the opportunity to sponsor the following events:

- Name badges and lanyards
- Recharge Kiosk
- Media Lounge
- Water Stations
- Safety and Hygiene
- Positioning Hydrogen App

Are you interested in partnering and sponsoring Positioning Hydrogen 2022?

We are also able to offer you a customised sponsorship package to promote the benefits of your products and services in a unique way. If you'd like to discuss these opportunities, please contact the conference producer.

Chandranth K. S.

Conference Producer

chandu.kmp@hydrogenconferenceaustralia.com

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Prism Scientific Services Pty Ltd

401/8 Luton Lane Hawthorn, Victoria 3122, Australia

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SPONSORSHIP OPPORTUNITIES

All prices in this document are inclusive of 10% Australian Goods and Services Tax (GST).

GOLD

 **AUD 18000**

Three opportunities available

SILVER

 **AUD 12000**

Six opportunities available

BRONZE

 **AUD 7000**

Ten opportunities available

EXHIBITION

 **AUD 4000**

Twenty opportunities available

THREE-DAY CATERING

 **AUD 10000**

Exclusive
OR

DAILY CATERING

 **AUD 4000**

Three opportunities available

WELCOME RECEPTION

 **AUD 5000**

Exclusive

CONFERENCE DINNER

 **AUD 7500**

Exclusive

POSTER PRESENTATIONS

 **AUD 5000**

Exclusive

PLENARY SESSION

 **AUD 5000**

Exclusive

GOLD SPONSOR

AUD 18000 | Three opportunities available

As a Gold Sponsor, your organisation will receive a high level of exposure and recognition throughout the three days of the meeting. It would be a great opportunity to display your products and services to a global audience.

BENEFITS OF GOLD SPONSOR

REGISTRATION

- Four complimentary delegate registrations for the employees of the sponsoring organization. The pass will be allow access to all conference sessions, exhibition area, welcome reception, dinner, and lunch.

PRESENTATION OPPORTUNITIES

- The sponsoring organization can deliver a talk of about 15 minutes during the plenary session.
- Verbal acknowledgement as a Gold Sponsor during the opening and closing ceremony.

EXHIBITION

- An exhibition booth of 10" x 10" at a prime location in the exhibition area.

MARKETING AND BRANDING

- Logo displayed on the conference homepage and all printed materials.
- One full-page colour advertisement with prime positioning in the conference program (to be distributed to all the participants).
- One promotional brochure (maximum size of four A4 pages) to be inserted in each satchel.

- Logo prominently displayed as a Gold Sponsor on the meeting banner.
- Logo displayed and hyperlinked to the organization's webpage.
- One promotional email sent to all registered delegates two weeks before the conference.
- Logo displayed in the PowerPoint slide displayed during before and after each session and during the breaks.

As an added benefit, the organization can sponsor the breakfast any day during the conference and use it as a networking opportunity.

SILVER SPONSOR

AUD 12000 | Six opportunities available

As a silver sponsor, the organization will get great exposure at prime location in the exhibition area.

BENEFITS OF SILVER SPONSOR

REGISTRATION

- Three complimentary delegate registrations for the employees of the sponsoring organization. The pass will be allow access to all conference sessions, exhibition area, welcome reception, dinner, and lunch.

PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as a Silver Sponsor during the opening and closing ceremony.

EXHIBITION

- An exhibition booth or equivalent floor space of 10" x 10" in the exhibition area.

MARKETING AND BRANDING

- Logo displayed on the conference homepage and all printed materials.
- One full-page colour advertisement in the conference program (to be distributed to all the participants).
- One promotional brochure (maximum size of four A4 pages) to be inserted in each satchel.
- Logo prominently displayed as a Silver Sponsor on the meeting banner.
- Logo displayed and hyperlinked to the organization's webpage.
- One promotional email sent to all registered delegates two weeks before the conference.
- Logo displayed in the PowerPoint slide displayed during before and after each session and during the breaks.

BRONZE SPONSOR

AUD 7000 | Ten opportunities available

As a Bronze Sponsor, your organisation will receive a high level of exposure and recognition throughout the conference and exhibition.

BENEFITS OF BRONZE SPONSOR

REGISTRATION

- Two complimentary delegate registrations for the employees of the sponsoring organization. The pass will be allow access to all conference sessions, exhibition area, welcome reception, dinner, and lunch.

PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as a Bronze Sponsor during the opening and closing ceremony.

MARKETING AND BRANDING

- Logo displayed on the conference homepage and all printed materials.
- One half-page colour advertisement in the conference program (to be distributed to all the participants).
- One promotional brochure (maximum size of four A4 pages) to be inserted in each satchel.
- Logo prominently displayed as a Bronze Sponsor on the meeting banner.
- Logo displayed and hyperlinked to the organization's webpage.
- One promotional email sent to all registered delegates two weeks before the conference.
- Logo displayed in the PowerPoint slide displayed during before and after each session and during the breaks.

CATERING SPONSOR

AUD 10000 for three days | Exclusive opportunity

OR

AUD 5000 per day | Three opportunities available

As a Catering Sponsor you may choose all three days (November 21-23, 2022) or a particular day of the meeting (subject to availability) to align your brand with the daily catering of delicious and satisfying morning tea, lunch and afternoon tea served to all attendees in the exhibition area.

REGISTRATION

- One complimentary delegate registrations for the employees of the sponsoring organization. The pass will be allow access to all conference sessions, exhibition area, welcome reception, dinner, and lunch.
- Two complimentary one-day pass. The pass will be allow access to all conference sessions and exhibition area(excluding welcome reception, dinner, and lunch).

PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as a Catering Sponsor during the breakfast/lunch breaks.

MARKETING AND BRANDING

- A table-top sign featuring the sponsor's logo displayed at each catering station on the sponsored day/s.
- The option to provide branded napkins to be used throughout the designated catering break/s.
- Logo displayed on the conference homepage and all printed materials.
- Logo prominently displayed on the meeting banner.
- Logo displayed and hyperlinked to the organization's webpage.
- One promotional email sent to all registered delegates two weeks before the conference (available only for three-day exclusive opportunity).
- Logo displayed in the PowerPoint slide displayed during before and after each session and during the breaks.

WELCOME RECEPTION SPONSOR

AUD 6000 | One opportunities available

At the Welcome Reception that will kickstart the conference on November 21, 2022. This event helps set the tone for the rest of the conference and this is your opportunity to have your brand brought to the attention of attendees at the beginning of the proceedings.

REGISTRATION

- Two complimentary delegate registrations for the employees of the sponsoring organization. The pass will be allow access to all conference sessions, exhibition area, welcome reception, dinner, and lunch.
- Two complimentary passes for welcome reception.

PRESENTATION OPPORTUNITIES

- The opportunity to present a five-minute address to attendees during the reception.

MARKETING AND BRANDING

- The option to provide branded napkins to be used throughout the designated catering break/s.
- Logo displayed on the conference homepage and all printed materials.
- Logo prominently displayed on the meeting banner.
- Logo displayed and hyperlinked to the organization's webpage.
- Logo displayed in the PowerPoint slide displayed during before and after each session and during the breaks.

CONFERENCE DINNER SPONSOR

AUD 7500 | Exclusive opportunity

The Conference Dinner will be one of the social highlights of the conference. We expect the majority of attendees to be present at the dinner. Taking the opportunity to host this event will leave them with a lasting impression.

REGISTRATION

- Two complimentary delegate registrations for the employees of the sponsoring organization. The pass will be allow access to all conference sessions, exhibition area, welcome reception, dinner, and lunch.
- Two complimentary passes for conference dinner.

PRESENTATION OPPORTUNITIES

- The opportunity to present a five-minute address to attendees during the dinner.

MARKETING AND BRANDING

- The option to provide branded napkins to be used throughout the designated catering break/s.
- Logo displayed on the conference homepage and all printed materials.
- Logo prominently displayed on the meeting banner.
- Logo displayed and hyperlinked to the organization's webpage.
- Logo displayed in the PowerPoint slide displayed during before and after each session and during the breaks.

POSTER PRESENTATION AND NETWORKING SPONSOR

AUD 5000

This is your opportunity to host one of these highly attended session and to align your brand with this significant scientific section of the conference program.

REGISTRATION

- Two complimentary delegate registrations for the employees of the sponsoring organization. The pass will be allow access to all conference sessions, exhibition area, welcome reception, dinner, and lunch.

MARKETING AND BRANDING

- Your logo displayed on every poster board during your assigned Poster Presentation function.
- Logo displayed on the conference homepage and all printed materials.
- Logo prominently displayed on the meeting banner.
- Logo displayed and hyperlinked to the organization's webpage.
- One promotional email sent to all registered delegates two weeks before the conference.
- Logo displayed in the PowerPoint slide displayed during before and after each session and during the breaks.

COMMUNITY ENGAGEMENT PLENARY SESSION SPONSOR

AUD 5000 | Exclusive

Positioning Hydrogen – 2022 organising committee has invited some of the most recognised industry speakers to present plenary sessions. As a Plenary Session Sponsor your organisation will be recognised during the nominated session.

REGISTRATION

- One complimentary delegate registrations for the employees of the sponsoring organization. The pass will be allow access to all conference sessions, exhibition area, welcome reception, dinner, and lunch.

PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as a Plenary Session Sponsor during the commencement of the session.

MARKETING AND BRANDING

- Logo displayed on the conference homepage and all printed materials.
- Logo prominently displayed on the meeting banner.
- Logo displayed and hyperlinked to the organization's webpage.
- One promotional email sent to all registered delegates two weeks before the conference.
- Logo displayed in the PowerPoint slide displayed during before and after each session and during the breaks.

EXHIBITION PACKAGES

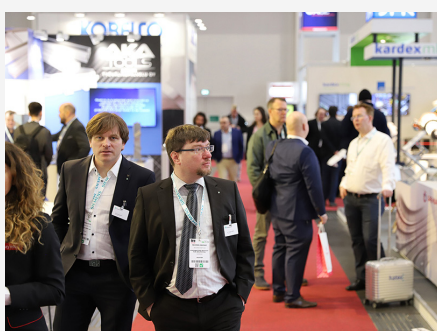
AUD 4000

Twenty opportunities available

Positioning Hydrogen – 2022 Exhibition has been designed to provide strong value for all exhibitors. The packages include access to all conference sessions, poster sessions, welcome reception, and all networking events. Tickets for the conference dinner may be purchased separately.

Positioning Hydrogen – 2022 Exhibition will be fully integrated into the conference program at the **Melbourne Convention and Exhibition Centre (MCEC), Melbourne, Australia.**

Catering will be served in the exhibition area, as well as the welcome reception and poster networking sessions being held there; providing exhibitors with maximum opportunity to showcase their products and to interact with delegates.



MINI-BOOTH PACKAGE

These are standard 3 m x 0.5 m mini booths constructed from white PVC inserts in aluminium frames.

Each booth consists of the following items:

- 3 m wide x 2.5 m high back wall
- 0.5 m wide x 2.5 m high side walls
- 1 x company sign at the top of the back wall (up to 30 black upper-case characters on white PVC panel)
- 1 x arm light**
- 1 x 4-amp general-purpose outlet (GPO)

** An additional arm light is available at an additional cost.

Your display can spill out approximately 2 metres from your booth wall. Please see the images above for examples of what can be done.

Please note: Booths do not include furniture, shelving, audiovisual equipment etc. Provision of any of these items will incur additional costs to the exhibitor.

INCLUDED IN EXHIBITION PACKAGE

One conference registration inclusive of exhibition passes, conference sessions, poster networking sessions and the welcome reception.

- Sponsor logo and stand number hyperlinked to your website from the exhibitors' page of the conference website

ADDITIONAL EXHIBITOR STAFF

For all exhibitors, any staff members over and above the person using the conference registration included in the exhibition package must be registered.

*Subject to deadlines and committee approval

SPONSORSHIP BENEFITS

	Three opportunities available AUD 18000 GOLD	Six opportunities available AUD 12000 SILVER	Ten opportunities available AUD 7000 BRONZE	Exclusive AUD 10000 THREE-DAY CATERING	Three opportunities available AUD 4000 DAILY CATERING	Exclusive AUD 5000 WELCOME RECEPTION	Exclusive AUD 7500 CONFERENCE DINNER	Exclusive AUD 5000 POSTER PRESENTATIONS	Exclusive AUD 5000 PLENARY SESSION
Full registrations	4	3	2	2	1	2	3	1	1
One-day registrations				4	2				
Additional social function tickets						2	3		3
Address delegates	x					x	x		
Verbal acknowledgement	x	x	x	x	x				
Additional address	x	x	x	x	x	x	x	x	x
Exhibition stand	x	x	x			x	x	x	x
Sponsor-supplied signage	x	x	x	x	x	x	x	x	x
Customised signagae	x	x	x	x	x	x	x	x	x
Photo opportunity	x	x	x	x			x	x	x
Logo in handbook	x	x	x	x	x	x	x	x	
Ad in handbook	x	x			x	x	x	x	x
Profile in handbook	x	x	x	x	x	x	x	x	
Satchel insert	x	x	x	x	x	x	x	x	x
Logo and link on website	x	x	x	x					
Logo on conference signage	x	x				x			x
Logo on app	x	x	x			x	x	x	x
Promotional email	x	x				x	x	x	
Logo on Event powerpoint slides	x	x	x	x	x	x	x	x	
Delegate list	x	x	x	x			x	x	

If you would like to opt for a personalized sponsorship package, please contact the conference manager at chandu.kmp@hydrogenconferenceaustralia.com



**Positioning
Hydrogen**

GLOBAL HYDROGEN ENERGY MEET- 2022



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Submit your online application at

<https://hydrogenconferenceaustralia.com/>

Organizer



PRISM

Professional Conference Organiser

Prism Scientific Services Pty Ltd

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